



WSRO Review

May 2003

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Relax There's More Than One Way To Get There

Our Mission:

"An organization for individuals dedicated to encouraging policy makers, employers, and commuters to support the use of alternative transportation modes to reduce air pollution, traffic congestion, and energy consumption throughout Washington State and the Northwest.

Calendar of Events

Bike to Work Day
May 16, 2003

WSRO Fall Workshop
October 9-10, 2003

Rideshare Week
October 13-17, 2003

From The Chair

2003 is well underway! Our 15th Anniversary! In the meantime your Board has been busy planning our activities for the year. At the business meeting on February 21, 2003 held at the WSRO/TAGO winter workshop we outlined our goals for 2003.

Goals for 2003

1. Continuation of the Promotions Advisory Committee
2. Implementing a new workshop format
3. Updating our bylaws by institutionalizing our functions with on-line web-site documents and a database
4. Coordination with ACT (Association. For Commuter Transportation) and TAGO (Transportation Alternatives Group of Oregon)
5. Organizational/member recognition
6. Petition membership for support of limited financial assistance for Board members

Discussion

1. Implementing a New Workshop Format

At the business meeting Jeff Aumell presented the results of the Workshop Preferences Survey that the membership completed in late January-early February. The majority of respondents would support two workshops a year. At the business meeting the Board asked the members for input on timing and location; recommending Western Washington/Portland in the spring (April/May) and Eastern Washington in early Fall (Sept/Oct) The members not attending the workshop are encouraged to give the Board input about the number of workshops they would like to have. Please e-mail me at anne.ward-ryan@metrokc.gov with your thoughts. The bylaws under Article V11 state that WSRO shall hold a minimum of two workshops per year. If members feel they want to hold more than two they can propose an amendment to the bylaws.

2. Proposed Policy for Limited Financial Support for Board Members

Anne Ward-Ryan asked for membership input about changing the bylaws to allow for limited financial support for Board members. It generated a lot of discussion and the members asked for an e-mail outlining the whole proposal and requesting comments. This was sent out at the end of March. In addition we sent out a ballot on e-mail asking members for their vote. The majority of the members voted to support the policy allowing for limited financial support. The final vote was 44 yes, 3 no. However, it was brought to our attention that the bylaws do not provide for "email voting", as they were written prior to the widespread use of email. Although fax and mail in voting options were also

available for the vote, we have decided to bring up this issue again for a "final" vote at the Business Meeting at the October 9/10 2003 conference in Chelan. We will also introduce a bylaws language change at that meeting allowing for electronic voting options in the future as it saves on printing and postage costs and many members have expressed their choice of this method for convenience.

3. Wall of Fame and Recognition Forms

The members received a heads up that they would be getting nomination forms for the Wall of Fame and Recognition Awards. Selection to the Wall of Fame honors WSRO members for their outstanding achievements and contributions to our organization. Each year, WSRO selects two members who have gone that "extra mile" in demonstrating their commitment to WSRO. The Recognition Award category enables members to select both an Individual and a Team/Organization to receive a WSRO Recognition Award for "excellence in the transportation field." The next step will be for members to vote on the nominations for the Wall of Fame and the Recognition Awards. Honorees will be introduced at the Recognition and Awards Banquet in Spokane. The event will be held during the 27th Annual Public Transportation and Commute Options Conference.

In closing I want to thank the Board members and the members who are contributing their time and energy during my term as chair in 2003. I look forward to furthering WSRO's goals during my tenure.

Anne Ward-Ryan, WSRO Chair

WSRO/TAGO Winter Workshop



"In Step with the Future" WSRO's Winter Workshop this year, held jointly with The Transportation Alternatives Group of Oregon, was a great experience. Not only were participants well-situated to enjoy the best in urban design and transit at a hotel just across the river from downtown Portland along the MAX line, but the line-up of speakers was thought-provoking

and inspiring. This was my second WSRO event, and I have been very impressed.

The discussions covered a wide range of current issues, including assessing the possibilities for promoting alternative transportation in the current fiscally-constrained recessionary times and what's ahead for reauthorization of TEA-21, the federal transportation package that has supported so many of our projects in the past decade. I found the workshops lively and relevant to my work in promoting bicycling and walking in Olympia and Thurston County, Washington, as well as for looking upstream and understanding how to effect change regionally.

Though local conditions vary greatly and individual communities responses generate unique transportation solutions that fit their situation, we are also in the same boat in many ways. I've found that WSRO provides a necessary and rewarding opportunity to put our heads together, learn from each other's examples, and recharge our batteries for the next ride toward sustainable transportation. *By--Chris Hawkins, Transportation Program Coordinator, Climate Solutions.*

Save the Date! Fall Workshop

October 9-10 Lake Chelan



Please join us at the Fall WSRO Workshop in beautiful Lake Chelan October 9-10, 2003. The theme for the workshop is, "**Adapting to a Changing World**," where we will hear from **Jane Holtz Kay**, best known for her influential book, "*Asphalt Nation*". Jane Holtz Kay is an author, journalist and architecture critic for The Nation.

Her books include *Asphalt Nation: How the Automobile Took Over America and How We Can Take it Back*. She is a member of the Society of Environmental Journalists and writes frequently for architecture, planning, urban and environmental magazines.

Kay has lectured across the country on urban and environmental issues surrounding land use, transportation, planning and preservation. Her lecture will include "Asphalt Nation: the Paving and De-Paving of America."

A frequent speaker, Kay has addressed national audiences, universities, and urban and conservation organizations. For more information visit: www.janeholtzkay.com.

Additional workshop highlights include: breakout sessions for both Employee Transportation Coordinators and Transportation Professionals. Team meetings will be held on Wednesday, October 8th. Watch for more information coming this summer! Scholarships available. The workshop will be held at Campbell's Resort at Lake Chelan, Washington (www.campbellsresort.com).

Smart Moves



Smart Moves began as Oil Smart in 1990, developed by a group of people in the greater Seattle area who wanted to encourage conservation. This year's theme is "Continue the Evolution of a Smart Commute". As a campaign sponsor, Safeway features the Smart Moves message on grocery bags in Washington, Alaska, Idaho, Montana, and the Vancouver/Portland area. Show your appreciation personally

by thanking your Safeway for its contribution.

Significant contributions have been made by the Columbian, Seattle Post-Intelligencer, and Starbucks Coffee. Other contributors to the campaign include: Amtrak Cascades, City of Tacoma, Pierce County, Pierce Transit, Sacred Heart Medical Center, Spokane County, Spokane County Commute Trip Reduction Office, and the Washington State Ridesharing Organization.

Over the years, the focus of Smart Moves has expanded to include air quality and traffic congestion. The campaign has evolved into a grassroots movement of individuals, communities, businesses, agencies and other groups in counties across the state of Washington. These groups join forces each year to promote the use of commute alternatives.

Smart Moves 2003 will be looking to surpass results from 2002 which achieved 6,075 people participating from 195 worksites statewide. To view 2003 Smart Moves results, visit www.wsdot.wa.gov/smartmoves/ after the May 23rd prize drawing.

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Anne Ward Ryan
Chair

Jeff Aumell
Communications

Megan Roberts
Programs

Mary Bryson
Treasurer

Shari Yamane
Historian/Recorder

We're on the Web!
wsdot.wa.gov/partners/wsro/



State Legislative Wrap Up

A \$4.1 billion statewide transportation package was passed by the Washington State legislature which ended April 27th, 2003. The two main architects of the plan were Representative Ed Murray, D- Seattle and Senator Jim Horn, R-Mercer Island, chairs of the transportation committees in the House and Senate.

The transportation package is funded by a nickel a gallon gas tax increase, a 15 percent increase in truck weight fees and a vehicle sales tax surcharge of .03 percent. It raises \$4.2 billion over 10 years to invest in highways, rail, mobility, ferry and transit projects. Some highlights of biennial funding for public transportation programs include:

- \$5.5 million provided to maintain the Commute Trip Reduction program
- \$6 million for CTR tax credits and grants, including \$2.25 M per year for rideshare tax credits. Any organization that invests in trip reduction and pays a business and occupation or utility tax is eligible. In addition \$750,000 in CTR grants each year. Any organization that pays incentives for smart commuting is eligible.
- \$18 million for paratransit for non-profit organization and transit agencies
- \$4 million for vanpool grants for transit agencies.
- \$3 M is provided for a streetcar from downtown Seattle to South Lake Union.

The transportation package recieved Governor Locke's signature so it can be implemented. Since he has signed the legislation the new taxes will go into effect July 1, 2003 in concert with the state's new fiscal year.

WSRO Rewards

WSRO membership, a truly rewarding experience, is now becoming even more rewarding! If you refer a new organization to WSRO and they decide to join, you will receive a "2 for 1" registration for the next workshop.



If you refer a new member at an existing member organization, you will receive a discount of \$50 toward your next workshop.

WSRO Rewards Registration

Your Name: _____

Your Organization: _____

Name of Referral Organization or Member: _____

New Organization: ☐ "2 for 1" registration for next workshop.

New Member: ☐ \$50 discount toward your next workshop.

Mail Coupon to WSRO, 120 State Avenue NE, Box 191, Olympia, WA 98501

WSRO Members 2003

Alaska Airlines	Angela Maglione
Ben Franklin Transit	Dave Rodrick
Boeing Company	John Hendricks, Elaine Holler, Barbara Kinney, Lisa Kinser, Debra Lamm-Hunter, Sandra Sinclair, Wendy Weaver
C-TRAN	Jan Bowers, Heather Coston, Patrick Greene
City of Everett	Sheila Bastien, Susan Clark, Richard Tarry
City of Gig Harbor	Molly Towslee
City of Issaquah	Laura Lim
City of Tacoma	Megan Roberts
Community Transit	Jennifer Hass, Traci Kreidler, Bob Throckmorton
DSHS Lands & Bldgs, Div.	Eleonore Price
Everett Transit	Steffani Oliver
Fred Hutchinson Cancer Research Center	Shelly DaRonche
Intercity Transit	Carolyn Newsome
Island Transit	Mary Bryson, Gina Sibley
Itron	Mark Lidbeck, Linda Bowman
King County Metro	Cathy Blumenthal, Tom Donahue, David Dunneback, Matt Hansen, Mika Imori, David Lantry, Andrea Maillet, Carol Merrill, Syd Pawlowski, Anne Ward-Ryan.
Kitsap County	Carolyn Siems
Kitsap Transit	Bob Ferguson, Tommy Fernandez, Cyndi Jeter, Dee Williams
Lane Transit District	Connie Bloom Williams
MultiCare Health System	Gary Caughlin
Northwest Hospital	Sue Hunt
Pierce County	Debbie Germer
Pierce Transit	Sharon Stockwell
Puget Sound Clean Air Agency	Dennis McLerran
Puget Sound Regional Council	Lindy Johnson
Sacred Heart Medical Center	Lori Barschig
Safeco Insurance Company	Jeff Aumell
SCAPCA	Margee Chambers
Skagit Transit	Roberta Nelson
Snohomish County Public Works	Jay Larson
Spokane County	Don McDowell, LeAnn Yamamoto
Spokane County CTR Office	Aurora Crooks, Ron Kusler, Kim Stolz
Spokane Regional Health District	Shari Yamane

WSRO Members 2003 continued

St. Joseph Hospital Carolyn Martin

SW Washington Medical Center Barbara Johnston

Tacoma Public Utilities Randall Stearnes

University of Washington Peter Dewey, Jan Fahey, Lisa Quinn, Paul Roybal

VPSI Elizabeth Jespersen

Whatcom Council of Governments Ron Cubellis, Susan Horst

Whatcom Transportation Authority Kim Cederstrom

WS Dept. of General Administration Joan Cullen, Michael Van Gelder

WS Dept. of Transportation Jana Augenstine, Barbara Davis, Faye Jenkins-Edwards, TJ Johnson, Melissa Loomis, TJ Nedrow, John Shadoff, Jeff Sommerville, Fred Suter, Hiep Tran, Patsy Nedrow, Ed Hillsman

Yakima Transit Karen Allen, Gary Pira

Yakima Valley Conference of Governments Janette Ollivier